

## SOLMETEX ANNOUNCES PROMOTION OF EXECUTIVE MANAGEMENT TEAM

**NORTHBOROUGH, MA – March 3, 2021** – Solmetex, LLC. announced today the promotion of two of its Executive Management Team members

Effective immediately, Bill Gerety, formerly VP of Marketing and Customer Experience, will assume the role of Chief Commercial Officer. Lauren Nagel, formerly VP of Finance and Operations, will assume the role of Chief Operations Officer.

Bill joined Solmetex in 2019, overseeing all Marketing and Customer Experience initiatives for Solmetex, including Inside Sales and Customer Service. In his new role, Bill will be responsible for all customer facing activities, maintaining leadership of the Marketing Team, as well as both Inside and Outside Sales. Prior to joining Solmetex, he most recently served as VP of Marketing at Sirtex Medical Limited and brings more than 25 years of senior management experience in Marketing and Sales in the medical device/life sciences, consumer packaged goods and financial service industries.

“Effective immediately Bill Gerety will assume the role of Chief Commercial Officer reporting directly to me. Bill’s extensive background in marketing, sales, and product commercialization makes him an easy choice for this role, but it is his intensity, passion and focus to ensure we meet Solmetex next level of ambition that is a true asset. You can measure a person’s character by how they respond to crisis and come out the other side. Bill proves time and again that he leans in during tough times and his dedication and loyalty are unmatched”. *Kevin Danahy - President, Solmetex, LLC*

“I look forward to this next challenge and am very excited about the opportunity. The talent at Solmetex, coupled with an innovative technology platform and pipeline, provide a strong foundation and solid prospects for our future growth and success.” *Bill Gerety - Chief Commercial Officer, Solmetex, LLC*

Lauren joined Solmetex in 2000 and has been integral in the growth and development of the company during that time. In her new role, Lauren will be responsible for the Finance, Operations, IT, HR and Customer Service functions at Solmetex. Over the last 20 years, Lauren has seen the company through many transitions and is well positioned to help the company manage the next stage of growth.

“I am thrilled to announce the promotion of Lauren Nagel to Chief Operation Officer reporting directly to me. Lauren’s amazing focus and command of the business combined with her passion for Solmetex, and the Solmetex family, makes her the right choice to lead operations and finance of the company into the next chapters in Solmetex history. In one’s career you can only hope to be on a team with someone like Lauren Nagel – she just makes everyone better! I couldn’t be more proud of her accomplishments and this well-deserved promotion.” *Kevin Danahy – President, Solmetex, LLC*

“I am delighted to accept this new challenge and look forward to the next phase of growth. Day after day I see the endless potential this company and its employee have to offer, and I am very excited to be a part of it.” *Lauren Nagel – Chief Operating Officer*

“I congratulate both Lauren and Bill on their well-deserved promotions. They are key contributors to Solmetex’s success and will provide the direction and leadership to help Solmetex achieve its future strategic objectives. Both are extremely competent and have the personal drive to ensure that Solmetex continues to be successful for years to come.” – *Nick Mozzicato – CEO, Solmetex, LLC*

**About Solmetex, LLC**

Solmetex provides waste management services through a series of specialized processes and systems that cost-effectively remove mercury from the waste stream and offers additional dental waste solutions. The company’s NXT Hg5® Series of Amalgam Separators and recycling program, which treat dental wastewater, is highly regarded as the best solution for regulatory compliance. Solmetex is widely recognized as the single trusted source for comprehensive environmental solutions for the dental waste needs.

For further information, visit [www.solmetex.com](http://www.solmetex.com)

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